

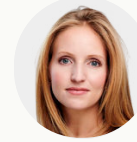


Altria

STARTUP
VIRGINIA



"Startup Virginia has helped me connect with the right resources at the right time — a service that is invaluable when an early-stage startup. From finding the right insurance, to working on leadership skills, to helping us get funded — I can always ask the Startup Virginia team for help and get results."



Meg Pryde
Founder, Brandefy

"Startup Virginia has been a pivotal resource from ideation phase to now supporting us through our growth phase. Both from the northeast, Startup Virginia was the reason we moved to Richmond to build Absurd Snacks. From the co-working culture, to accessibility to mentors, to the passionate support network, we can't thank Startup Virginia and the Richmond entrepreneurial ecosystem enough for creating a safe yet motivating space to bring our ideas to life."



Grace Mittl + Eli Bank
Co-Founders, Absurd Snacks



"Startup Virginia continuously provides the resources and programming necessary to succeed. Whether it's making meaningful introductions to partners and advisors or providing detailed guidance about grant applications, Startup Virginia has provided tremendous value to my startup."



DJ Lee
Founder, SeedMetrics

IDEA FACTORY

POWERED BY STARTUP VIRGINIA

"I joined Idea Factory with a business and market strategy, but the program challenged my thinking and provided tools to enhance it. With the sessions, process, and mentorship, I repositioned my business and saw immediate growth."



Avonda Turner
Fall 2024 Participant



"Idea Factory gave me invaluable insights into validating my target customers and market. As someone passionate about building products, it helped me pause and engage with others to ensure I was creating something the market needed. These insights will guide the next phase of my development."



Keanan Zafar
Fall 2024 Participant

"We were looking at developing a new product for our business outside our existing market. We needed to test reactions to this new product and gain insights but were unsure how to begin. Idea Factory provided the guidance, and the specific framework to test the market and transformed our understanding of how market research is done effectively."



Jen Burch + Jon Dazeley
Spring 2024 Participants

