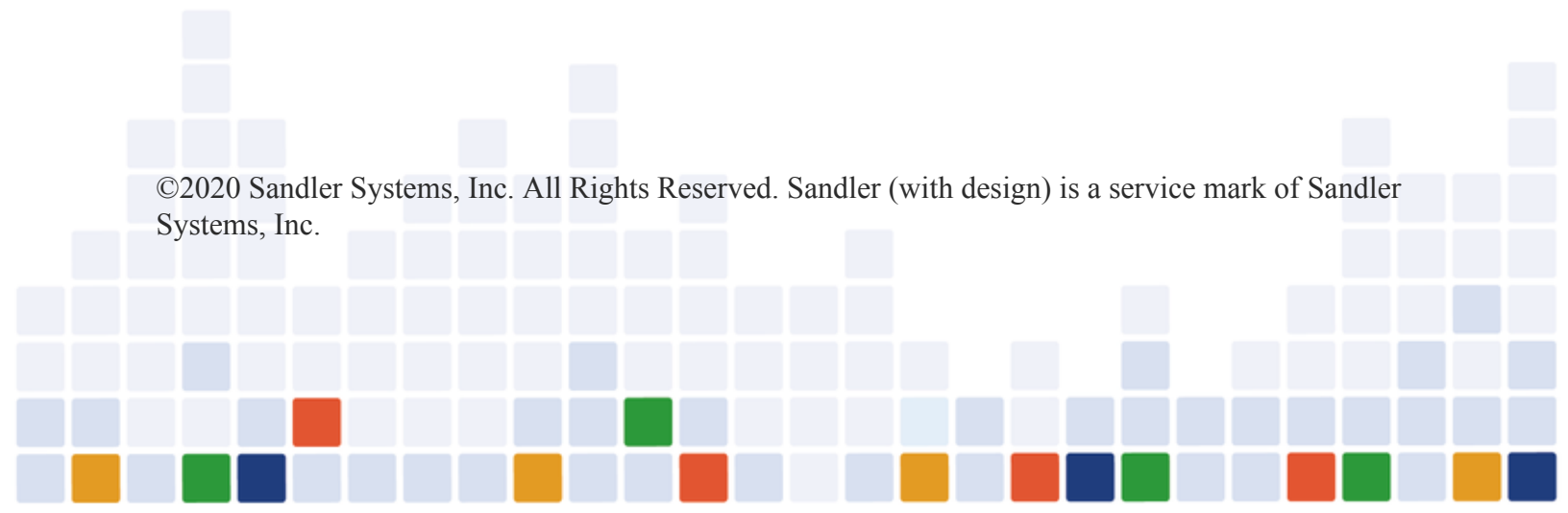


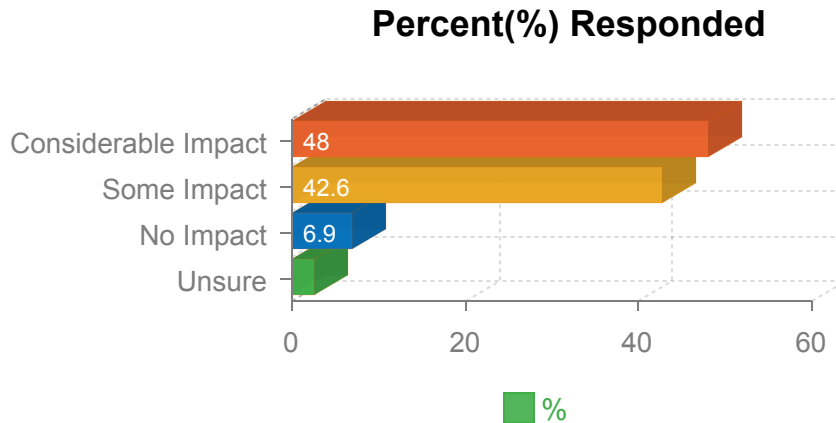
# MARKET VIEW

March, 2020

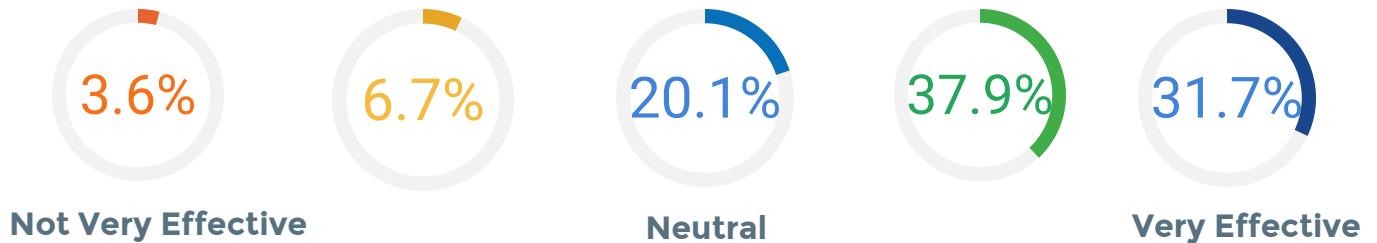


# MARKET VIEW

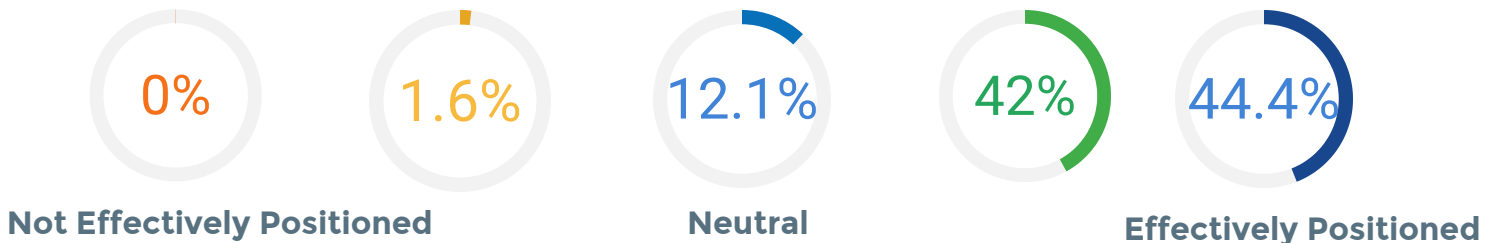
What impact will COVID-19 (Coronavirus) have on your organization's 2020 sales?



How effective is your organization at communicating virtually with your client base?



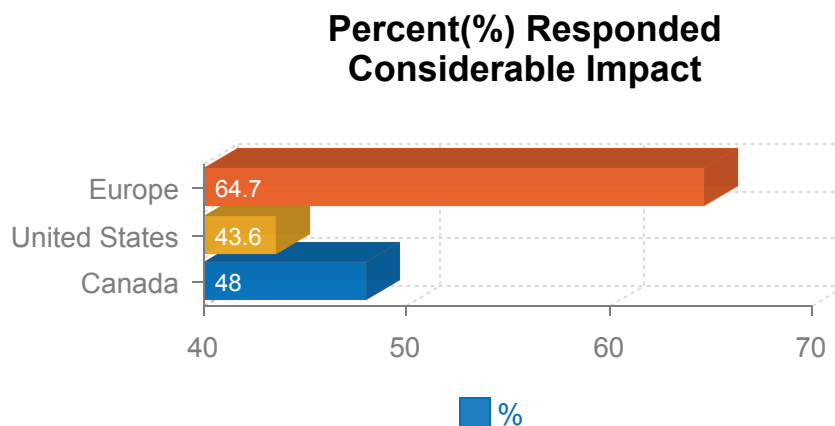
When the business climate recovers, how effectively positioned will your organization be to meet your clients' needs?



# DATA INSIGHT

This survey was fielded as the impact of the COVID19 virus was peaking in Europe. Experts estimate that The United States and Canada are six to eight days behind in the cycle of the spread of the virus.

This impact was also seen in the survey data. Respondents from Europe were more likely to respond "Considerable Impact" to the first survey question - What impact will COVID-19 (Coronavirus) have on your organization's 2020 sales?



# SURVEY METHODOLOGY

This survey represents the data submitted by 449 individuals in a 48-hour window. Invitations to take the survey were sent via by email. The survey collected data from March 18, 2020 - March 20, 2020.