

# CORPORATE BENEFITS\*

Based on Annual Contribution

| BENEFITS   | FOUNDING PARTNER                          | SUPPORTING PARTNER | SVA PARTNER       |                   |          |
|--|---|--------------------|-------------------|-------------------|----------|
|  | \$100,000+                                | \$25,000+          | \$10,000+         | \$5,000+          | \$2,500+ |
| <b>BRAND RECOGNITION</b>   |   |                    |                   |                   |          |
| Speak/announce at any Startup Virginia event   | X   | X                  |                   |                   |          |
| Permanent placard at the 1717 Innovation Center  | 2 placards<br><i>(logo + description)</i> | 1 placard          | w/ 3-yr<br>pledge | w/ 5-yr<br>pledge |          |
| Recognition on SVA's electronic communications   | X   | X                  | X                 | X                 |          |
| Recognition on website and SVA publications  | X   | X                  | X                 | X                 | X        |
| <b>STARTUP ENGAGEMENT</b>  |   |                    |                   |                   |          |
| A custom, skills-based volunteer opportunity for your employees to mentor/coach startups   | X   | X                  |                   |                   |          |
| Access to startups through exclusive experiences alongside other leaders in SVA's network, including skills-based mentoring and networking opportunities | X   | X                  | X                 | X                 |          |
| Share your professional expertise by delivering Lunch n' Learns or workshops at SVA  | X   | X                  | X                 | X                 |          |
| <b>PROGRAMMING</b>   |   |                    |                   |                   |          |
| Opportunity for a custom 2-hour program, including a tour and light reception at 1717 (based on availability) for employees and clients                  | X   | X                  |                   |                   |          |
| Opportunity to participate in cross-functional events with other Founding and Supporting Partners  | X   | X                  |                   |                   |          |
| Collaborate with SVA on full-day programs for your employees (up to 70 people)   | 4x/yr                                     | 2x/yr              | 1x/yr             |                   |          |
| Invitation to participate in exclusive events including Innovator's Club receptions  | X   | X                  | X                 | X                 | X        |
| Invitation to annual donor reception   | X   | X                  | X                 | X                 | X        |
| <b>1717 SPACE USAGE</b>  |   |                    |                   |                   |          |
| Leverage space at SVA for executive retreats (option to include small breaks with SVA startups)  | X   | X                  |                   |                   |          |
| Access to SVA's open workspace for approved work teams   | X   | X                  | X                 |                   |          |
| Request use of meeting space at SVA for up to 12 people (based on availability)  | Unlimited                                 | 5x/yr              | 3x/yr             | 1x/yr             |          |
| <b>COMMUNICATIONS</b>  |   |                    |                   |                   |          |
| Quarterly donor email updates  | X   | X                  | X                 |                   |          |
| Annual impact report on use of your funds  | X   | X                  | X                 | X                 | X        |
| <b>OTHER</b>   |   |                    |                   |                   |          |
| Select a representative to serve on SVA's Board of Directors   | X   |                    |                   |                   |          |
| Ability to nominate an SVA Advisory Council member   | X   | X                  | X                 |                   |          |
| Option of allocating 5% of your donation towards SVA's diversity and inclusion scholarship fund  | X   | X                  | X                 |                   |          |
| Endowment support for SVA's long-term sustainability   | X   | X                  | X                 | X                 | X        |

\* Corporate levels and benefits listed above are examples of some of the ways your organization can leverage its partnership with Startup Virginia. We would be happy to customize a plan for your organization.